

Kittitas County
Quit Line Data Summary
July 1 - December 31, 2005

	<u>County</u>	<u>State</u>
Number of Calls to Quit Line	N = 79	N = 10,345
Percent of Statewide Calls	0.9%	100.0%
Percent of State Population in County¹	0.6%	100.0%

	<u>County %</u>	<u>State %</u>
Gender	N = 79	N = 8,891
Female	68.4%	61.8%
Male	31.6%	38.2%
Race/Ethnicity	N = 78	N = 8,013
People of Color	14.1%	15.6%
White	85.9%	84.4%
Age	N = 79	N = 8,649
Less than 18 years old	0.0%	1.3%
18 - 24 years old	38.0%	19.4%
25 - 34 years old	21.5%	26.5%
35 - 44 years old	17.7%	20.8%
45 years and older	22.8%	32.0%
Education	N = 79	N = 8,130
Did not graduate high school	15.2%	19.0%
High school graduate	44.3%	37.4%
Some college/vocational school	32.9%	32.3%
College graduate	7.6%	11.2%
Caller Type	N = 79	N = 9,433
General Information	3.8%	6.8%
Health care provider	0.0%	2.2%
Tobacco user	96.2%	91.0%
Payer Type	N = 69	N = 7,657
Insured	30.4%	36.8%
Uninsured	33.3%	37.2%
Medicaid	36.2%	26.0%
Heard About	N = 63	N = 7,244
Past caller ²	7.9%	7.1%
Employer/worksites	1.6%	2.2%
Health care provider	30.2%	25.0%
Television	0.0%	6.6%
Outdoor advertisement (billboard/bus/wall)	0.0%	2.4%
Targeted mailing	0.0%	0.1%
Great Start	0.0%	0.1%
Radio	0.0%	4.2%
Newspaper/Magazine	1.6%	1.2%
Brochure/Newsletter	3.2%	7.7%
Family or friend	31.7%	36.5%
Health Department	19.0%	5.6%
School	4.8%	1.4%

Source: Washington State Department of Health
Tobacco Prevention and Control
Assessment and Evaluation

¹ "Census 2000", August 2001 (OFM)

² Data not available for Oct-Dec 2005

* Rate not calculated because number of calls was less than 5.